



qualifications & knowledge

20+ years experience in graphic design and high-end prepress production/printing; packaging prepress/printing (including barcode creation and management); litho/flexo printing, screen printing, large format and trade show outputs; and vehicle wraps and vinyl graphics. Experienced art director, created or rebuilt five art departments, including libraries, procedures and policies.

20+ years experience with print and digital photography/video, (studio and field). Extensive image editing experience. 20+ years experienced in high-end motion graphics and video editing. 10+ years experience as a digital marketing professional, asset creator, and social media manager.

Extensive software expertise includes ALL Adobe software (Strongest skills: Photoshop, Illustrator, Indesign); Final Cut Pro Studio, Soundstudio; QuarkXpress, CorelDraw, CorelPaint, Microsoft Office Suite (Word, Excel, Powerpoint, Outlook, Publisher, Access, Sharepoint); Filemaker, Fusion Pro and Smartboard (variable data programming/design). Programmed and administered Filemaker databases. Experienced in project management (Monday.com, Trello, Slack, Zoom, etc.)

Experienced in front end web design, with some basic back end coding knowledge (including html, Dreamweaver, Wordpress, Bootstrap, basic CSS) and basic animation skills. Experienced in programming and handling high-end variable data design and workflows. Experienced with Macintosh, PC and some Unix. Experienced in building, maintaining, troubleshooting and networking Macintosh computers and peripherals; and hardware/software installs, peripherals, ftp, workflows, RIPs, etc.

Experienced photojournalist, newspaper journalist, editor and advertising copywriter.

Portfolio: <https://www.brazenpixel.com>

Affiliations:

NAPP, NPPA, and AIGA member

Wichita State University
Journalism, BA

experience & history

FIRST PRIORITY MOBILE HEALTHCARE - Columbia, SC - Jan 2024 to present - *Marketing Design and Photography*

Responsibilities include creation and management of photography and design work, including graphic and web design and principal photography. Served as writer, photographer, and graphic designer. Created the art and photography department, managed art and photography assets as well as vendor contact/coordination. Created marketing materials, in-house collateral, and large trade show graphics/materials, plus served as event photographer for SCEMSA (South Carolina EMS Association).

SC YOUTH CHALLENGE ACADEMY - Columbia, SC - May 2022 to Dec 2023- *Marketing and Media Resources Manager*

Responsibilities included creation and management of all branding/marketing efforts, including graphic and web design, principal photography and videography, and all social media and IRL media efforts. Served as Social Media Manager, Marketing Manager, photographer/videographer and graphic designer. Also handled media placement and media events, created videos, and taught photography. Awarded certificate of recognition for my work by the South Carolina Legislature, August 2023.

REDEEM THERAPEUTICS - Columbia, SC - Sep 2019 to Jun 2021 - *Creative Manager*

Responsibilities included project management, art creation and direction, branding, prepress and printing, photo editing, budgets, etc., for a vertically integrated CBD manufacturer and white/private labeling facility. Created and managed all art/design and creative direction (logos, advertising, branding, packaging, collateral, etc., and prepress for both house brand products and third party clients. Company downsized/outsourced art positions in 2021.

MORRIS COMMUNICATIONS - Augusta, GA - May 2016 to Sep 2019 - *Art Director*

Responsibilities included project management, art direction, graphic design and photo editing for a national media company and magazine publisher. Handled 4 to 6 market issues a month (36-48 pages each). Company closed publishing division in 2019.

ROYA FOODS, INC. - Saluda, SC - Jun 2011 to Jan 2016 - *Art Director*

Responsibilities included creative direction, graphic design, advertising and packaging collateral; barcode creation and management; marketing and branding; and all prepress production for a food manufacturing corporation. Created and managed art department, art standards, technical aspects, office and HR documentation (OSHA, signage, employee handbook, manuals, etc.) Company closed 2016.

BRAZEN PIXEL.COM - Kansas, North & South Carolina - Sep 2008 to Present - *Freelance Designer/Photographer*

Worked on various projects from advertising design, publication design, private projects, corporate prepress packaging, photography and image editing, database programming (Filemaker) and variable data design/prepress work.

VIEGA NORTH AMERICA - Wichita, Kansas - Jul 2006 to May 2009 - *Marketing Graphic Designer*

Responsibilities included graphic design, prepress and print production; product and technical photography; advertising and marketing; and technical marketing design. Also did extensive trade show work and was creative support/technical services for other departments. Maintained collateral library (digital, online and print). Resigned, death in family and relocated to NC.

STREAMTRAX VISUAL SOLUTIONS - Wichita, Kansas - Jan 2002 to Mar 2006 - *Creative Director*

Responsibilities included video editing, graphic design, writing and photography for an broadcast advertising firm which made complete interactive wayfinding systems and closed circuit video networks for advertising and custom content. Created art department, branding/corporate identity, touch screen wayfinding systems, ads and content, marketing and print collateral. Company closed 2006.

Freelance & contract clients include: magazine publishing house, Chamber Marketing Services (Art Director); direct mail facility, Alpha Mailings (Designer); supermarket chain, BiLo (Designer); hotel management firm, JHM. Inc. (Graphic Design Manager).

Freelanced as a writer and photographer for a number of Kansas magazines and newspapers, including the Wichita Eagle and Beacon, Active Aging, Mulvane News and Haysville Old Settler.

references

Marisa Chandley Lytle, *Vice President Ecommerce & Digital Marketing*

Allied Materials & Allied Products Corporation • Kansas City, MO • cell 405.226.3994

Tameka Monroe, *Former Job Challenge Program Coordinator & First Sergeant*

SC Youth Challenge Academy • 803.381.5671

Kristine Miller, *Former Publishing Services Director*

Morris Media Network • Augusta, GA • 706.821.6673

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